

FOR IMMEDIATE RELEASE

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NUTRA NAIL DONATES \$77,718.50
TO HELP FIGHT BREAST CANCER

East Rutherford, NJ, June 1, 2006:

CCA Industries (CCA) is proud to announce that the sales of the Nutra Nail Breast Cancer Awareness Promotion launched in October 2005 generated \$77,718.50 to help fight breast cancer. The promotion was based on taking \$0.25 from each sale of specially marked Nutra Nail, nail treatment, products and donating it to the Young Survival Coalition (YSC) a breast cancer support and advocacy group, based out of New York City.

The check was presented to Michelle Przypyszny the Executive Director of Young Survival Coalition at their corporate offices in New York, Thursday May 11th. Michelle graciously accepted the check and continued to elaborate on how our dollar goes so much farther in helping their cause. Of course all cancer efforts are important, but when a company targets helping a specific faction of a huge cause the impact is seen and felt faster, and more directly. Nutra Nail sees the YSC as the missing link in the chain of survival for young women that are affected by breast cancer. It links women to support, resources and knowledge to get and demand the answers they need to help them make it through and survive.

We would like to extend our thanks to all of the Participating accounts that made this promotion so successful, including Albertsons, Big Y, Brooks, CVS, Discount Drug, Drug Fair, Duane Reade, Family Dollar, Fred Meyer, Happy Harry, Kerr Drug, Kroger, Marc Glassman, Meijer, Price Chopper, Priceless, Rite Aid, Walgreens and Wal-Mart. CCA is offering the Nutra Nail YSC Breast Cancer Awareness event again this year in September & October and is looking forward to even greater participation with a goal over \$100,000.00 in support of the this heartfelt cause.

This year Nutra Nail will be featuring the photos of several YSC survivors on the promotional packaging as a tribute and testament to all women who have faced this disease. The package will also direct consumers to the Nutra Nail website where they will be able to read each women's inspirational personal story and find hope in the face of tragedy.

About Nutra Nail

Nutra Nail is based in East Rutherford, NJ, and is part of the CCA Industries, Inc. family of products. Nutra Nail is the third largest nail care brand in mass retail stores today and has helped provide women with beautiful, healthy natural nails for nearly 40 years. It focuses on improving the condition of natural nails with a full line of innovative nail treatments, including but not limited to, 5 to 7 Day Growth, Bullet Proof Strengthener and Power Gel Nail hardener. Each of the various growth and strengthener product is targeted to the various nail types that women have. Nutra Nail products are available at leading mass market, drug and food chains. For more information, visit www.nutranail.com or call 800-524-2720 ext. 175.

About the Young Survival Coalition

Based in New York, the Young Survival Coalition is the only international network of breast cancer survivors and supporters dedicated to the critical concerns and issues unique to young women and breast cancer. Through action, advocacy and awareness, the YSC seeks to educate and influence the medical, research, breast cancer and legislative communities to address breast cancer in women 40 and under, and to serve as a point of contact for young women living with breast cancer. For more information, visit www.youngsurvival.org or call 212-206-8395.