

For Immediate Release

Nutra Nail® Paves The Road
To Beautiful Nails.... With A Diamond!

MARCH 9, 2007, EAST RUTHERFORD, N.J. It's official: The winner of Nutra Nail's "Diamond Dazzle Sweepstakes," is **Meg McCormick**, a 51 "years young" Registered Nurse, from Long Island, New York. The national promotion was sponsored by Nutra Nail brand of nail care products and Kadella Jewelers of Manhattan. The Grand Prize is a one carat, ideal cut diamond with a retail value of \$10,000.00.

A divorced mother of three teenage daughters, McCormick has worked for 30 years as an Oncology nurse. It's work she finds very rewarding; most of her patients are doing well and she's had relationships with some individuals in her care for almost 20 years. Not only a dedicated nurse but also a truly caring sister, McCormick also played a key part in the recent recovery of her sister Irene after she was diagnosed with kidney cancer.

"This couldn't happen to a better person," Irene Norniella said of her older sibling's win. "Meg took very good care of me during my illness and I'm so happy for her...no one deserves it more."

Although as a nurse McCormick is not allowed to grow her nails past a certain length, she's found, after using Nutra Nail products, that they've helped improve her nails' condition and maintain the clean, professional look she likes best.

And how have the other people in her life reacted to her win?

"My patients and co-workers were very excited for me," McCormick said. "They all want to see pictures of the diamond and are looking forward to seeing it on the Nutra Nail website at Nutranail.com. But at first my family, including my daughters and parents, were a little skeptical about the whole thing. We've never known anyone who's actually won a prize like this."

McCormick went on to explain that because she's never won anything prior to this in her life, she didn't ever expect to be the one selected in the sweepstakes, even after receiving written notification that she might be the winner.

"It wasn't until a phone call came confirming my win that I believed it. I live in my parents' house and my mother got the call first. She in turn told my father, who called me at the hospital, and that's when I found out for sure. I'm still amazed!"

The official prize was presented on February 6, 2007—McCormick shared her special day with her sister Irene as the pair was chauffeured to CCA Industries, Inc. in New Jersey, the parent company of Nutra Nail. After meeting Anna Pietrocola, the Nutra Nail Brand Manager, the sisters were treated to a morning of pampering at the Bliss Day Spa in nearby Carlstadt, where they each received manicures, pedicures and hairstyling.

After returning to the Nutra Nail offices, Dunnan Edell, President and CEO of CCA Industries Inc., and Anna Pietrocola officially presented McCormick with the beautiful 1.04 karat Kadella ideal-cut round diamond, which has a retail value of \$10,000. Immediately afterward, the sisters were treated to a celebratory luncheon at Il Villaggio, a landmark northern New Jersey gourmet restaurant.

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While toasting her success at the luncheon, McCormick extended her sincere thanks to everyone at Nutra Nail and Kadella Jewelers for making her win possible. She also described the project she's currently working on with her youngest daughter, Patricia.

"We're trying to create a club to promote breast cancer awareness," McCormick explained. "Patricia was inspired to do this by her paternal grandmother, Eileen McCormick, who died of the disease two years ago, and by four other women who lived on our block who also succumbed to cancer. Because of my experience as an oncology nurse, my daughter wants me to serve as an expert lecturer in the field."

After hearing this, Nutra Nail Brand Manager Anna Pietrocola commented, "It's so appropriate that a person of Meg McCormick's character and compassion is receiving this prize. Nutra Nail has been involved in raising funds for breast cancer research for several years now, and we really couldn't be more thrilled that this gorgeous Kadella diamond is going to someone who's working so hard for this worthy cause."

As a parting gift, Pietrocola presented McCormick with a bouquet of red roses and a basket filled with Nutra Nail nail care products, adding, "We and Kadella Jewelers really applaud the efforts Meg McCormick and her daughter Patricia are making and can't think of a more deserving person to be Nutra Nail's 'Diamond Dazzle Sweepstakes' winner. All of us wish Meg and her wonderful family continued good luck in the future and great success with their generous and admirable community work."

For more information and to see photos of the Diamond Dazzle winner, please go to www.Nutranail.com or contact Anna Pietrocola at 1 800 524 2720 ext 191.